SOLVING THE PROBLEM OF ACNE BLEMISHES

Acne is a dermatological condition that has its roots in genetics, but is also dependent on a complex interplay of other factors.

Gentle enough to use every day, patent-pending Acne Clarifying Complex™ is a unique 4-in-1 formula that blends botanicals and skin-nourishing antioxidants to effectively control the factors that contribute to the cycle of acne troubled skin.

Acne Clarifying Complex not only encourages the rapid healing of acne blemishes, but also helps prevent the development of new acne blemishes.

For every age and skin type, Enfuselle Acne Clarifying Complex and other unique products offer a comprehensive approach to treat and control acne blemishes and support your skin’s natural ability to look its best.

THE SHAKLEE UNCONDITIONAL GUARANTEE

If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation, for exchange or full refund.
Acne can make you feel like you’re standing alone in a spotlight, with everyone looking at your blemishes. The truth is, nearly all adolescents experience some form of acne during the teenage years, and it’s estimated that as many as half of all adults ages 20-40 suffer from this persistent skin condition.

Like so many things, acne does have a genetic component. If your family history includes acne sufferers, you’re more likely to be predisposed to also experience acne breakouts at some point in your life.

However, scientists now believe that the genetic component of acne is rather like a light switch — it takes other factors to “turn on” the switch and light up those beacon-like blemishes.

The cycle of events that leads to acne blemishes starts when the sebaceous glands—which are found at the bottom of the hair follicles on the surface of the skin—produce an excess of sebum. This natural skin oil normally travels up the hair follicle and spreads on the skin’s surface. In some cases, the result is merely oily skin.

However, in acne troubled skin, this excess sebum becomes degraded by the microorganisms that are always present on the surface of the skin. As the sebum degrades, the chemical byproducts can cause excess sloughing off of skin cells lining the hair follicle. Together, the degraded sebum and shed skin cells can create a plug, or comedo, at the opening of the hair follicle, or pore.

If the plug doesn’t completely block the pore, the top surface of the comedo becomes darkened by a natural skin pigment, creating a blackhead. If the plug completely blocks the pore, air can’t get in and the sebum can’t get out. As these materials accumulate, the follicle wall can bulge, creating a whitehead.

In this low-oxygen environment, another type of microorganism called Propionibacterium acnes (P. acnes) flourishes. P. acnes further degrades the sebum trapped in the follicle, creating skin-irritating chemicals that cause the redness often associated with acne. Free radical reactions also occur in the sebum, resulting in more damage to the cells lining the follicle. The skin then tries to defend itself by sending white blood cells into the battle inside the follicle. This can result in small pus-filled bumps, or pimples, on the surface of the skin.

As sebum, skin cells, white blood cells and bacteria continue to accumulate in the blocked skin pore, the lining of the hair follicle can rupture. The contents of the follicle then spill out into surrounding skin tissues causing more irritation and potentially leading to more blocked pores.

Although all the reasons for the initial increase in sebum production are not completely understood, one significant trigger is an enzyme that is produced during hormonal changes in the body. This “hormone connection” helps explain why acne breakouts occur with greatest frequency during puberty, at the start of many women’s menstrual cycles, and among post-menopausal women using estrogen therapy.
Many acne treatment products rely on one “big gun” active ingredient, such as high concentrations of salicylic acid or benzoyl peroxide, to zap existing blemishes quickly. However, such one-pronged approaches can irritate skin and do not address the other factors that contribute to the cycle of acne troubled skin.

This clinically proven formula provides maximum strength effectiveness in fighting acne with a lower concentration of the active ingredient, Salicylic Acid. This means the formula helps clear up acne while being gentle to the skin. Antioxidant vitamins and botanicals help leave the skin smooth and healthy looking, while Salicylic Acid helps eliminate current breakouts, helps prevent future ones, and helps skin heal fast.

• Nearly all teens who are looking for an effective acne medication to clear up pimples fast and help prevent new pimples from forming.

• Over half of all adults who are looking for an effective blemish medication gentle enough to meet the needs of adult skin.

• Anyone who is looking for a long term solution to the problem of acne troubled skin.

• People who want a gentle and effective “spot treatment” for occasional acne breakouts.

For more information about Enfuselle products and regimens that meet men’s skin care needs, visit www.enfuselle.com.

More About Tea Tree Oil

An essential oil of the Australian native tree Melaleuca alternifolia, Tea Tree Oil has long been regarded as a useful topical agent with many benefits to the skin. In a double-blind clinical study of people with acne troubled skin, researchers noted that Tea Tree Oil clarified skin equally as well as benzoyl peroxide, a common treatment for adult acne.1

An additional benefit: Tea Tree Oil is gentler on the skin.

ACNE TREATMENT REGIMEN FOR TEENS:

Morning

Step One: Cleanse with Purifying Cleansing Gel.
Step Two: Zap the oxidizing effects of the iron in tap water and refresh skin with Purifying Toner.
Step Three: Apply Acne Clarifying Complex to entire face.
Step Four: Prevent the visible signs of premature aging with Time Repair A.M.® SPF 15. Apply to non-affected areas initially. After blemishes clear up, apply to entire face and neck.

Evening

Step One: Cleanse with Purifying Cleansing Gel.
PLUS: Two to three times per week, use Infusing Mineral Masque after cleansing to help draw out surface impurities and leave skin smooth, ultraconditioned, and refreshed.
Step Two: Tone with Purifying Toner.
Step Three: Apply Acne Clarifying Complex™ to entire face.
Step Four: Follow with Balancing Moisturizer.

ACNE TREATMENT REGIMEN FOR ADULTS WITH NORMAL TO OILY SKIN:

Morning

Step One: Cleanse with Purifying Cleansing Gel.
Step Two: Tone with Purifying Toner.
Step Three: Apply Eye Treatment to delicate skin around eyes.
Step Four: Apply Acne Clarifying Complex to entire face.
Step Five: Prevent the visible signs of premature aging with Time Repair A.M.® SPF 15. Apply to non-affected areas initially. After blemishes clear up, apply to entire face and neck.

Evening

Step One: Cleanse with Purifying Cleansing Gel.
PLUS: Two to three times per week, use Infusing Mineral Masque after cleansing to help draw out surface impurities and leave skin smooth, ultraconditioned, and refreshed.
Step Two: Tone with Purifying Toner.
Step Three: Apply Eye Treatment to delicate skin around eyes.
Step Four: Apply Acne Clarifying Complex to entire face.
Step Five: Follow with Balancing Moisturizer.

TEENS:
Most teens have oily skin that is also troubled by acne breakouts. The key to treatment:
dry up the acne blemishes and gently encourage natural skin cell turnover, then protect the skin against moisture-loss and free radical attacks that can lead to prematurely older looking skin all too soon.

ADULTS:
After the teen years, having acne blemishes doesn’t necessarily mean you have oily skin. In fact, if your acne troubled skin feels tight or dry after washing, or if you experience dry patches (on your cheeks, for example), then it is important to properly meet your dry skin’s needs as well as your acne concerns. The key to treatment: Encourage your skin to regain a normal, healthy oil/moisture balance, address your acne blemishes as gently as possible, then protect against environmental damage to retain your youthful appearance longer.

For more information about your skin type and skin care regimen, visit www.enfuselle.com.
ACNE TREATMENT REGIMEN FOR ADULTS WITH NORMAL TO DRY SKIN:

Morning

Step One: Cleanse with Hydrating Cleansing Lotion.

Step Two: Tone with Hydrating Toner.

Step Three: Apply Eye Treatment to delicate skin around eyes.

Step Four: Apply Acne Clarifying Complex™—use on problem areas only.

Step Five: Prevent the visible signs of premature aging with Time Repair A.M.® SPF 15. Apply to non-affected areas initially. After blemishes clear up, apply to entire face, neck, and upper chest.

Evening

Step One: Cleanse with Hydrating Cleansing Lotion.

PLUS: Two to three times per week, use Infusing Mineral Masque after cleansing to help draw out surface impurities and leave skin smooth, ultraconditioned, and refreshed.

Step Two: Tone with Hydrating Toner.

Step Three: Apply Eye Treatment to delicate skin around eyes.

Step Four: Apply Acne Clarifying Complex—use on problem areas only.

Step Five: Follow with Hydrating Moisturizer; apply to entire face, neck, and upper chest.

TRY THESE OTHER GREAT SHAKLEE PRODUCTS:

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Energizing Soy Protein Dietary Supplement
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SHAKLEE INFORMATION - ACNE
Regimen for Acne Treatment

Dr. Dick Roberts, Vice President of R&D, Shaklee Technica, Consultant to Dr. Jim Greene

**Morning Regimen (every morning)**

- Cleanse with **Enfuselle Purifying Gel Cleanser** (or **Gentle Action Cleansing Bar**)
- Tone with **Enfuselle Purifying Toner** (or if dry skin-the hydrating toner)
- Apply **Enfuselle Acne Clarifying Complex**
- Apply **Enfuselle Calming Complex** if skin is excessively dry

**Evening Regimen (every evening)**

- Cleanse with **Enfuselle Purifying Gel Cleanser** (or **Gentle Action Cleansing Bar**)
- Apply the **Enfuselle Infusing Mineral Masque** twice a week (but never more than every other night) at this point follow use instructions and then go back to regular routine.
- Tone with **Enfuselle Purifying Toner** or **Hydrating Toner**
- Apply **Enfuselle Acne Clarifying Complex**
- Apply **Enfuselle Calming Complex** if skin is excessively dry
- Dab **Enfuselle Infusing Mineral Masque** on active blemishes and allow to dry in place (like a spot treatment)

I believe this regimen should help improve you skin within 2 to 3 months. If you have any problems with this regimen or need any additional information, let me know.

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This information is not intended to replace medical care. This information is not intended to diagnose, treat or cure. This report is not to be used as a substitute for appropriate medical care and consultation, nor should any information in it be interpreted as prescriptive. Any persons who suspect they have a medical challenge should consult their physicians/pediatricians for guidance and proper treatment.