



Shaklee

180™

How to host a Turnaround Party

Before the party

A countdown of how to prepare and when.



Watch the
How to Host a
Turnaround Party video

1 week

- Share at least two+ marketing tools with each guest
- Invite your Upline Business Leader to join or call in
- Use the marketing tools and scripts and invite at least 30 people for a party of 15

1 day

- Confirm with each guest by phone
- Shop for Shaklee 180™ Energizing Smoothie ingredients (See recipes in the After-After™ magazine)

Day of

- Clean up & make sure everything looks nice to set the stage for success
- Display Shaklee 180™ products
- Place Shaklee 180™ After-After™ magazines where they are easy to see and reach

Day of

- Go to MyShaklee180.com, download and print copies of the Brag Book, and display them
- Set up your TV and tee up your Turnaround Today DVD
- Minimize distractions (pets, cell phones, kids, etc.)
- Provide enough pens and at least 15 applications (both customer & Specialist)
- Play fun, upbeat background music
- Practice your two-minute story
- Prepare Shaklee 180 Energizing Smoothie and Shaklee 180 Meal-in-a-Bar samples — cut bars into six pieces and serve 1-2 oz of each Smoothie in branded cups
- Set up your Shaklee Mobile Credit Card Swiper

Party timeline

For surefire results, stick to this schedule every time.

20 Minutes **Socialize and get to know your guests.**
Serve Shaklee 180™ product samples, get to know your guests, and have fun. No selling yet.

3 Minutes **[Group Hello.]**
Share a two-minute Turnaround story. Introduce the Turnaround Today DVD.

15 Minutes **Play part 1 of the Turnaround Today DVD.**

2 Minutes **Invite someone from your team to share a Shaklee 180™ Turnaround story.**

5 Minutes **Share your Financial After-After™ story.**
Invite guests to stay to learn about how to get their product free & becoming a Specialist. Ask the three questions: **Do a 180? Get free product? Earn money?**

10 Minutes **Play part 2 of the Turnaround Today DVD.**

5 Minutes **Invite a member of your team to share their Financial After-After™ story.**
This is a great time for your upline to three-way-call in to share their story.

Sign up new customers & Specialists. Use the Shaklee 180™ applications.

Total Time:
About **1 Hour**

NOTE:

Make sure to walk your new Specialists through the Start-Up Guide after the party.